

ESTABLISHED 2026

MAPLEMARKETS LLC

DIGITAL COMMODITIES BROKERAGE & P2P ESCROW EXCHANGE

COMPANY BLUE BOOK

CO-FOUNDER OPERATING MANUAL & STANDARD OPERATING PROCEDURES (SOP)

DOCUMENT GOVERNANCE & METADATA

Entity Name:	MapleMarkets LLC
Legal Jurisdiction:	State of Wyoming, United States (Digital Asset LLC)
Document Classification:	STRICTLY CONFIDENTIAL // CO-FOUNDER EYES ONLY
Operational Scope:	MapleStory Classic World (Launch Oct 21 / Oct 6 Founders)
Asset Classes:	Virtual Mesos, Scrolled Equipment, P2P Freelance Escrow
Treasury Settlement:	Cryptographic Settlement Only (USDT / SOL / BTC)
Version & Protocol:	Version 2026.1 // Sovereign OTC Operating Bible
Distribution Target:	Managing Partners & Senior Dispatch Operations

RESTRICTED ACCESS & NON-DISCLOSURE COVENANT

This Company Blue Book contains proprietary trade secrets, cryptographic treasury workflows, heuristic risk-mitigation protocols, and financial margin architectures belonging exclusively to MapleMarkets LLC. Unauthorized distribution, copying, or disclosure to external parties constitutes an immediate breach of fiduciary duty and is punishable under the Uniform Trade Secrets Act and Wyoming corporate statutes.

1. Executive Orientation & Market Economics

1.1 THE VIRTUAL COMMODITY MARKET OPPORTUNITY

MapleMarkets operates as an institutional-grade liquidity provider and non-custodial peer-to-peer escrow platform for vintage pre-Big Bang MapleStory servers. While casual observers dismiss game items as toys, virtual commodities operate on strict supply-and-demand microeconomics. The original 2005-era MMORPG requires hundreds of hours of repetitive manual grinding to achieve high levels or acquire gear. Consequently, a massive, sticky economy exists where adult players exchange real-world capital for in-game time.

Our target demographic comprises nostalgic adults aged 25 to 40 who now work high-paying professional careers (software engineering, finance, medicine, entrepreneurship). They possess significant disposable income (\$50 to \$1,000/month gaming budgets) but possess zero appetite to grind 40 hours for a pair of Brown Work Gloves or spend 6 months collecting mesos for potion costs. MapleMarkets bridges this demand gap with speed, absolute delivery certainty, and white-glove security.

1.2 THE CORE REVENUE ARCHITECTURE

- Pillar 1: Meso Spread Arbitrage (Market Making)** We source wholesale mesos from verified high-level suppliers at \$28 to \$32 per 10M, and retail them to players at \$38 to \$42 per 10M, consistent 25% to 35% gross margin on pure spot volume.
- Pillar 2: 100% Tax Absorption (Retention Engine)** In-game Free Market trades assess a 3% system fee. MapleMarkets pays 103.1M mesos on a 100M order so the cost to us is negligible (\$1.00), but customer loyalty and conversion skyrocket by 300%.
- Pillar 3: P2P Freelance Escrow (5% Platform Take Rate)** Community players list leveling leech (KPQ 21-30, Drake leech 45-55) and boss expeditions. We hold buyer escrow, provide delivery confirmation, taking a frictionless 5% fee.
- Pillar 4: Gear Bazaar Commission** Clean weapon bases (e.g. Maple Wagner, Brown Work Gloves) and high-tier scrolls (10%, 60%, 70% Dark) trade through our escrow platform at an 8% margin.

2. Server Microstructure & Monthly Profit Economics

2.1 SERVER LIQUIDITY & MARGIN PROFILES

SERVER WORLD	LIQUIDITY DEPTH	RETAIL PRICE / 10M	SUPPLIER COST	GROSS SPREAD
Grand Launch Batch 1 (Ch 1-5)	Extremely Deep (\$100K+ / mo)	\$38.00 - \$42.00	\$28.00 - \$30.00	26% - 30% Net
Founders Access Batch (Oct 6)	Deep (\$40K+ / mo)	\$38.00 - \$44.00	\$27.00 - \$29.00	28% - 34% Net
Fresh Launch Allocation	High Velocity (\$60K+ / mo)	\$45.00 - \$55.00	\$30.00 - \$34.00	35% - 42% Net
FM1 Trade Room Allocation	Moderate (\$20K+ / mo)	\$36.00 - \$40.00	\$25.00 - \$28.00	30% - 32% Net

2.2 PROJECTED UNIT ECONOMICS (\$100K MONTHLY VOLUME MODEL)

When MapleMarkets achieves \$100,000.00 in monthly Gross Merchandise Volume (GMV) across meso sales and freelance escrow, the pro-forma financial statement executes as follows:

- Gross Merchandise Volume (GMV):** \$100,000.00 (Meso Sales: \$85,000.00 | P2P Escrow Volume: \$15,000.00)
- Cost of Goods Sold (Wholesale Inventory):** \$61,200.00 (Average wholesale cost basis @ \$28.80 / 10M)
- Blockchain Settlement Gas Fees (USDT/SOL):** \$450.00 (Sub-cent Solana transactions and low-fee TRC20 batches)
- Hosting, API Tokens, & Operational Infrastructure:** \$650.00 (Vercel Edge, DeepSeek AI tokens, domain maintenance)
- NET MONTHLY OPERATING CASH FLOW:** \$28,450.00 NET PROFIT (28.45% Net Margin distributed to Partners)

3. How Game Detection Engines Operate

3.1 THE FAILURE MODE OF AMATEUR SELLERS

The #1 threat to customer retention in secondary game markets is account suspension. Amateur meso sellers operate cheaply: they create brand-new Level 1 "mule" characters, meet customers in bustling public maps like Henesys Hunting Grounds or Ellinia town, and click "Trade", transferring 300 million mesos with ZERO items given in return.

Nexon and private server automated anti-cheat systems run scheduled SQL queries searching for heuristic trade anomalies: (1) One-way meso transfers exceeding 10M from characters under level 15; (2) Characters with zero quest completions handling millions of mesos; (3) Repeated trades occurring in non-commercial zones. When flagged, BOTH the mule and the paying customer suffer permanent hardware and character bans.

4. The MapleMarkets 4-Stage Bilateral Barter Protocol

4.1 TECHNICAL ARCHITECTURE OF THE 4 STAGES

- **Stage 1: Vetted Active Courier Character Roster** All MapleMarkets couriers are active, leveled player characters with organic playtime across Victoria Island. They hoard quest logs, and realistic player activity footprints, avoiding the automated heuristic flags associated with disposable Level 1 mules.
- **Stage 2: Mandatory Bilateral Junk Barter** NEVER execute a one-way trade. The receiving client MUST place an in-game junk item in the trade window (e.g. Snail Shell, Liquid, or Blue Snail Shell). In game database schemas, this transforms the transaction from a suspicious "Meso Gift" flag into an ordinary "Item Barter" log.
- **Stage 3: Free Market Room & Channel Dispersion** All trades occur strictly inside the Free Market (FM) Channel 1, rotating between Rooms 1 through 22. Free Market is for commercial trade; server heuristic detectors ignore high-value trades in FM rooms while heavily flagging identical trades in town maps.
- **Stage 4: Volume Velocity Clamping** Never deliver more than 250 Million mesos in a single trade window. For large institutional orders (500M to 2B), dispatch operators across 30-minute intervals or utilize multiple aged couriers.

4.2 THE "ZERO BAN GUARANTEE" POLICY & TRUTH IN MARKETING

OPERATOR RULE (NON-NEGOTIABLE): MapleMarkets NEVER advertises "100% Ban Proof" or "Zero Ban Guarantee" to customers. Promoting false 100% guarantees is the mark of amateur scam sites and immediately creates legal exposure under deceptive trade practices statutes.

Instead, our customer-facing messaging adheres to strict institutional honesty: "Real money trading carries inherent publisher ToS risks. We implement a strict 4-Stage Bilateral Barter Risk-Minimized Protocol with peer-to-peer trade etiquette. In the improbable event of trade failure, our Escrow Refund Guarantee immediately returns 100% of your funds."

This authentic framing builds massive trust with mature, skeptical players while setting exact operational expectations.

5. The 100% Crypto-Only Mandate

5.1 ELIMINATING CHARGEBACK FRAUD & MERCHANT FREEZES

The graveyard of digital goods merchants is littered with businesses that accepted PayPal, Stripe, and credit cards. In digital commodities trading, traditional payment rails suffer from an insurmountable vulnerability: "Friendly Fraud". A buyer purchases \$500 in mesos, receives delivery in game, and 60 days later files an unauthorized chargeback with their credit card company. PayPal almost invariably sides with the cardholder, seizing merchant funds and slapping a \$20 dispute fee.

Furthermore, centralized processors routinely freeze digital merchant accounts for 180 days under vague "acceptable use policy" violations, locking operating capital without recourse.

MapleMarkets operates on a STRICT 100% CRYPTOCURRENCY MANDATE. Crypto transactions are mathematically irreversible, settle within seconds, incur zero FX conversion penalties, and grant complete financial sovereignty.

6. Treasury Float & Multi-Chain Architecture

6.1 MULTI-CHAIN SETTLEMENT STRATEGY

- **USDT (TRC20 - Tron Network):** Our primary retail settlement rail. Offers sub-\$1 network fees, 3-second block confirmation, and universal adoption across global crypto for ~70% of retail checkout volume.
- **Solana (SOL / USDC):** High-speed rail for modern crypto traders. Provides 400ms finality and sub-cent fees. Ideal for rapid micro-orders and leveling leech escrow deposits.
- **Bitcoin (BTC) & Ethereum (ERC20):** High-ticket institutional channels. Utilized for large wholesale liquidity purchases (\$2,500+) and long-term treasury reserves.

6.2 THE 80/20 COLD MULTI-SIG VS HOT FLOAT RULE

- **80% Cold Multi-Sig Vault (Gnosis / Hardware):** Eighty percent of treasury reserves are stored in offline multi-signature cold storage requiring 2-of-3 co-founder hardware transfer. No single partner can move reserve capital unilaterally.
- **20% Hot Operational Float:** Twenty percent of liquid capital is maintained in operational hot wallets to settle immediate wholesale supplier buybacks and emergency client refunds.
- **End-of-Day Sweep SOP:** At 00:00 UTC daily, any hot wallet balance exceeding 25% of total capital is automatically swept back into the Cold Multi-Sig Vault.

7. Cody AI Concierge Operations

7.1 MANAGING THE AUTOMATED CONCIERGE LAYER

Cody is our autonomous customer concierge, driven by DeepSeek-V4-Flash-0731 (ultra-low latency & cost). He handles 85% of routine user inquiries: real-time meso rate checks, delivery protocol explanations, server world navigation, and pre-filling shopping cart items via structured action tags.

To protect the business from API exhaustion, token smashing, or prompt injection attacks, Cody is fortified with a 6-tier defense: (1) Sliding-window rate limiting (5 req/30s); (2) Zero-token injection deflection for ChatML control tokens; (3) Inbound brand scrubbing; (4) Alternating user-assistant schema filtering; (5) Category price floor clamps (\$19 min meso order) preventing manipulated cart tags; (6) 350-character hard input caps.

8. Operator Dispute Resolution Playbook

8.1 STANDARD OPERATING PROCEDURES FOR COMMON INCIDENTS

- **Incident A: Buyer Entered Typo in Character IGN** The buyer entered "DarkKnight" instead of "DarkKn1ght". Courier reports character not online in FM1. SOP: Operator sends order tracker alert. Buyer updates character name. Courier verifies level/job before initiating trade.
- **Incident B: Delivery Exceeds 30-Minute Window (SLA Breach)** Due to unexpected courier delay or server maintenance, 30 minutes elapse post-payment. SOP: Operator issues refund in USDT, OR (2) 10% bonus mesos if they choose to proceed. Transparency turns an SLA delay into a lifetime loyal customer.
- **Incident C: In-Game Impersonation Attempt in Free Market** A rogue player notices the buyer waiting in FM Room 1 and whispers them claiming to be the courier. SOP: Operator sends 6-digit Order Verification Code in private trade chat before placing mesos. If code does not match, buyer cancels immediately.
- **Incident D: Freelance Escrow Leech Dispute** A buyer hires a booster for 5 levels; booster completes 3 levels and disconnects. SOP: Escrow funds are prorated (60% to buyer). Operators review in-game screenshot proof.

9. Corporate Structure & Regulatory Framework

9.1 WYOMING LLC & DIGITAL ASSET REGULATORY ADVANTAGES

MapleMarkets operates through MapleMarkets LLC, a limited liability company organized under the laws of the State of Wyoming (Registered Agent in Cheyenne, WY). Wyoming was chosen deliberately as the gold standard jurisdiction for digital asset enterprises due to:

- **Digital Asset Classification Statutes:** Wyoming officially recognizes digital virtual commodities and intangible assets as legal property under the Uniform Commercial Code.
- **Asset Protection & Charging Order Exclusivity:** Wyoming provides robust charging order protection for multi-member LLCs, shielding company assets from outside creditors.
- **Privacy & Governance Flexibility:** Wyoming permits private corporate filings while supporting modernized digital business management.

10. Intellectual Property Boundary & Safe Harbors

10.1 TRADEMARK DEMARCATION & SECTION 230 PROTECTION

MapleMarkets operates as an independent escrow, market making, and technological consulting platform. We are NOT affiliated with, sponsored by, or endorsed by Nexon Korea Corporation or Nexon America.

MapleStory and associated graphic names are trademarks of their respective owners. MapleMarkets provides escrow facilitation for player labor, time consulting, and independent digital commodity exchanges. All website footers and receipts carry conspicuous trademark disclaimers.

Under Section 230 of the Communications Decency Act (47 U.S.C. § 230), MapleMarkets acts as an interactive computer service provider regarding its Community Freelance Escrow platform, shielding the company from direct liability for third-party user listings.

10.2 DIGITAL GOODS IRREVOCABILITY & BINDING ARBITRATION

All transactions processed through MapleMarkets LLC are deemed final, non-refundable (except under the 30-Minute Delivery SLA Guarantee), and fully executed upon blockchain confirmation and in-game courier transfer.

Our Terms of Service require all disputes to be settled through binding individual arbitration administered in Cheyenne, Wyoming, with a complete waiver of class action rights.

11. Daily Shift Operations & Panic Protocol

11.1 SHIFT HANDOFF CHECKLIST (MORNING & EVENING)

- **Check Hot Wallet Float:** Ensure TRC20 and Solana hot wallets have at least \$3,000 liquid capital for pending supplier buybacks and gas fees.
- **Verify Courier Meso Inventories:** Confirm Classic World and Fresh Launch couriers have at least 500M mesos loaded on standby across FM Rooms 1-5.
- **Audit Cody AI Error Logs:** Inspect `/api/chat` sliding window rate logs to confirm zero unauthorized token spikes or upstream gateway failures.
- **Reconcile Webhook Sync Logs:** Check `/api/crypto/verify-tx` logs in Operator Control Room; verify all verified TX hashes match order numbers.
- **Emergency Panic Button (Escape Key):** In the event of shoulder-surfing or device inspection, pressing the "Escape" key in the /staff portal immediately wipes session terminal.

12. Managing Partner Ratification & Sign-Off

12.1 CO-FOUNDER EXECUTION & COVENANT AGREEMENT

By executing below, the three Managing General Partners of MapleMarkets LLC hereby ratify and adopt this Company Blue Book as the authoritative operating bible of the enterprise. Each partner covenants to adhere to all risk doctrines, 4-stage anti-ban protocols, 80/20 treasury multi-sig rules, and corporate governance obligations set forth herein.

MANAGING PARTNER #1

Signature / Seal

Date: September 2026

MANAGING PARTNER #2

Signature / Seal

Date: September 2026

MANAGING PARTNER #3

Signature / Seal

Date: September 2026