

MAPLEMARKETS: THE VERIFIED PLAYER MARKETPLACE

Instant Meso Delivery • VIP Boss Carries • Power Leveling • P2P Freelance Escrow

EST. 2026EQUITY: 33/33/33TREASURY: \$1,500NEGATIVE WORKING CAPITAL

1. THE MARKET PROBLEM: UNORGANIZED \$50M+ RMT ECONOMY

CURRENT REALITY VS. PLAYER PAIN POINTS

- **Unregulated Middlemen:** Discord/Telegram operators with zero collateral, resulting in frequent scams and exit thefts.
- **Price Opacity:** Buyers overpay 30-50% on mesos and gear due to lack of cross-world order book transparency.
- **Friction & Inefficiency:** Manual coordination takes 30-60 minutes per trade with high rates of operator error.
- **Account Ban Exposure:** Naive direct trades trigger game heuristic detection systems due to lack of anti-ban protocol.

2. THE SOLUTION: SOVEREIGN CLEARINGHOUSE & AUTOMATION

CORE PRODUCT MODULES

Module	Operational Scope	Key Differentiator
Meso Exchange	MapleStory Classic World (Launch Pre-Orders)	Per-allocation pricing, 100% tax absorbed, instant dispatch
Power Leveling	Lv 1-120 Genesis Bishop Packages	Milestone escrow, HP washing add-ons, verified pilots
Boss Carries	Zakum & Horntail Priority Loot	Guaranteed skillbook drops, VIP priority scheduling
Godly Gear Bazaar	15 ATT BWG, 10 ATT PAC, Chaos Scrolls	Consignment escrow, verified item authenticity
P2P Freelance Escrow	Player-to-player game services	12% platform haircut, multi-chain crypto release
Cody AI Concierge	Henesys retro NPC conversational engine	DeepSeek-V4-Flash-0731, cart actions, rate-limited sandbox

ECONOMIC FLYWHEEL: NEGATIVE WORKING CAPITAL

Buyer Browse Storefront -> Multi-Chain Crypto Checkout -> Webhook Verifies Confirmation ->
Courier Dispatched to FM1 -> Snail Shell Mutual Barter -> Seller Paid (12% Platform Take) -> Review Added
Result: Zero inventory holding risk. We collect 100% upfront in crypto before disbursing wholesale labor costs.

3. BUSINESS MODEL & REVENUE STREAMS

REVENUE STREAMS & MARGIN STRUCTURE

Revenue Stream	Take Rate / Margin	Cash Flow Timing	Capital Risk
Meso Retail Spread	15% - 25% Spread	Suppliers paid AFTER customer crypto confirms	Zero Capital Risk
Leveling & Carries	20% Platform Fee	Boosters paid AFTER customer delivery	Zero Upfront Cost
P2P Freelance Escrow	12% Flat Haircut	Funds held in smart escrow, released on sign-off	Zero Inventory
Godly Gear Bazaar	25% Consignment Fee	Item supplier credited upon buyer confirmation	Zero Holding Risk

4. STRATEGIC MOAT & UNFAIR ADVANTAGES

WHY MAPLEMARKETS DOMINATES

- **Software-First Architecture:** Full marketplace, checkout, webhook verifiers, and operator suite built prior to launch.
- **Anti-Ban Barter Protocol:** FM Room 1 bilateral junk item exchange (Snail Shells) eliminates 99.9% of heuristic ban triggers.
- **Multi-Chain Crypto Settlement:** USDT (TRC20/ERC20), USDC (Solana), BTC, and ETH eliminate merchant chargebacks.
- **Live Pricing Scrapers:** Automated market scrapers update meso and scroll valuations across all 8 worlds every 15 minutes.

5. FOUNDING TEAM & GOVERNANCE

EQUAL 33/33/33 PARTNERSHIP // \$1,500 INITIAL TREASURY

Partner	Core Ownership Area	Key Responsibilities
Partner 1 (Product Lead)	Frontend, UX, Cody AI Concierge	Storefront UI, AI agent logic, SEO/AEO indexability
Partner 2 (Technical Lead)	Backend, Security, Escrow Engine	Crypto webhooks, Supabase sync, staff security terminal
Partner 3 (Operations Lead)	Supplier Network, Growth, Support	Farmer sourcing, booster onboarding, courier fulfillment

6. OCTOBER 2026 LAUNCH ROADMAP

EXECUTION PHASES & MONTH 1 FORECAST

Phase	Timeline	Milestone Objective	Projected Outcome
Hardening	Weeks 1-2	CI/CD, Docker, Staff Gate, NowPayments	Production-ready infrastructure
Automation	Weeks 3-4	Mule bot dispatch, inventory scrapers	Sub-5 minute fulfillment pipeline
Soft Launch	Weeks 5-6	Invite-only guild pilot (500 orders)	Zero dispute delivery proof
Public Launch	October 2026	Full marketing campaign & streamer partnerships	500-1000 orders/mo (\$50k-\$100k net)